

YOULRY.COM



Memmonic that symbolises the circle of life, which starts with you (Y) and ends with you (Y)

We created a special handcrafted font for the brand that was patented and brought alive the concept of 'Jewellery for the Young'



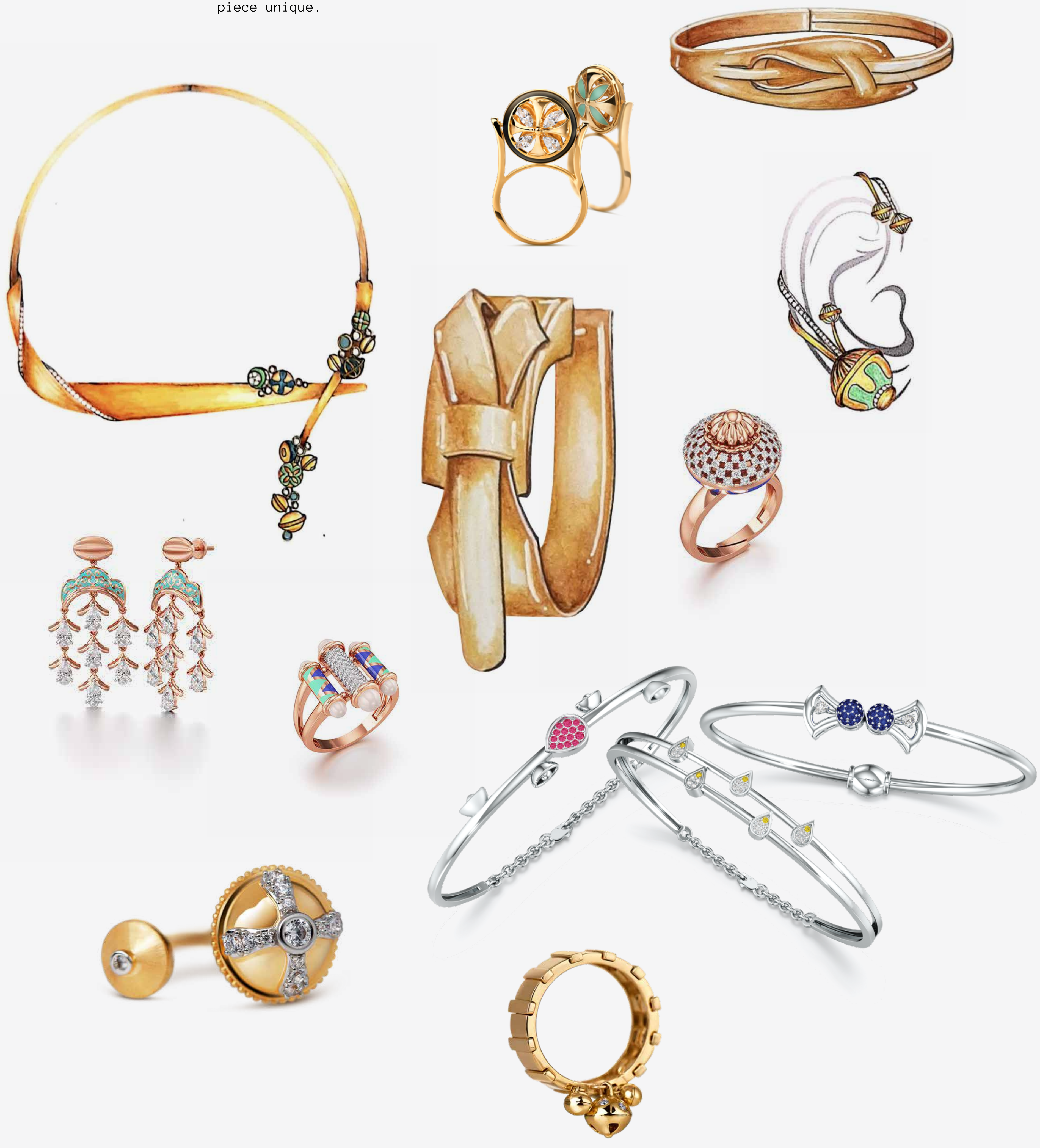
Experiential packaging that unboxed the story before the product.



First of it's kind store design which was made to look like a museum with a wall that could change the display of the jewellery every month giving it a fresh new look and experience every time.



Each collection is designed based on a well researched human insight. And that is what makes each piece unique.



www.youlry.com